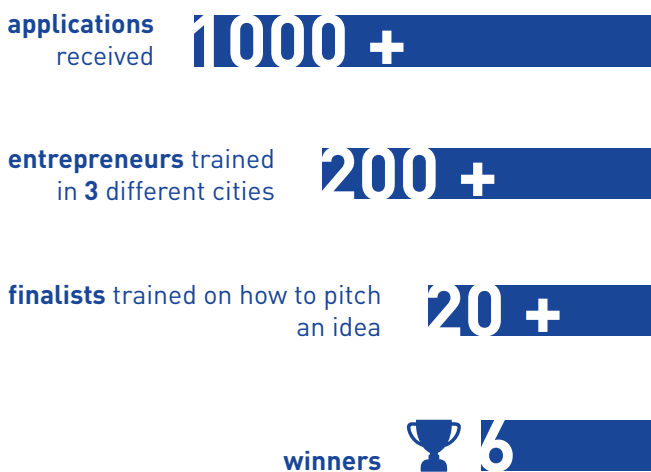


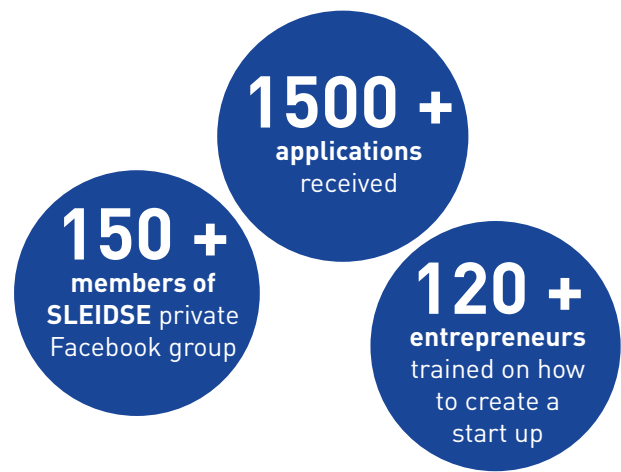
**SLEIDSE** is a 4-year European Union programme aimed at promoting entrepreneurship and supporting the development of a diversified private sector in Libya. Using a wide range of instruments, the programme aims to disseminate entrepreneurship culture among the youth and the women. **SLEIDSE** programme also seeks to provide small businesses in Libya with local and online tailor-made development services, including a better access to finance. **SLEIDSE** programme is implemented by Expertise France. **SLEIDSE** is strongly committed to deliver its support to women. Therefore, 50% of the beneficiaries are women.

## 1. Disseminating the entrepreneurship culture

### 2 BUSINESS PLAN CONTESTS



### 4 BOOTCAMPS



### MENTORING VIDEOS



### WEBSITE



### SOCIAL MEDIA





### PRESS COVERAGE



## 2. Improving business service delivery

### SUPPORT TO LIBYA ENTERPRISE

- 1**  assessment report
- 2**  change managements seminars

### ONLINE BUSINESS SCHOOL

development of an online bootcamp for startups



academic online courses on specific logos

### UNIVERSITY START UP LABS (USULS)

- 10** partner universities across all Libya
- 8** weeks of training for **10**  incubators managers
- 2**  study tours in France and in Lebanon

To be launched on 29 March 2018

### CHAMBERS OF COMMERCE

- 4** partner Chambers of Commerce across all Libya
-  study carried out to upgrade the Chambers of Commerce in line with international standards
-  development of a capacity building programme

## 3. Unlocking access to finance

### CREDIT GUARANTEE FUND



**5** partner banks **>140M** LYD pledged to support SMEs

### MICROFINANCE INSTITUTION



feasibility study carried out with Adie France



3-year action plan developed



fundraising campaign

### CREDIT MEDIATION



study tour at the French Credit Mediator



feasibility study carried out



decree to create the Credit Mediation to the Ministries of Planning, Economy, Finance and the Central Bank of Libya

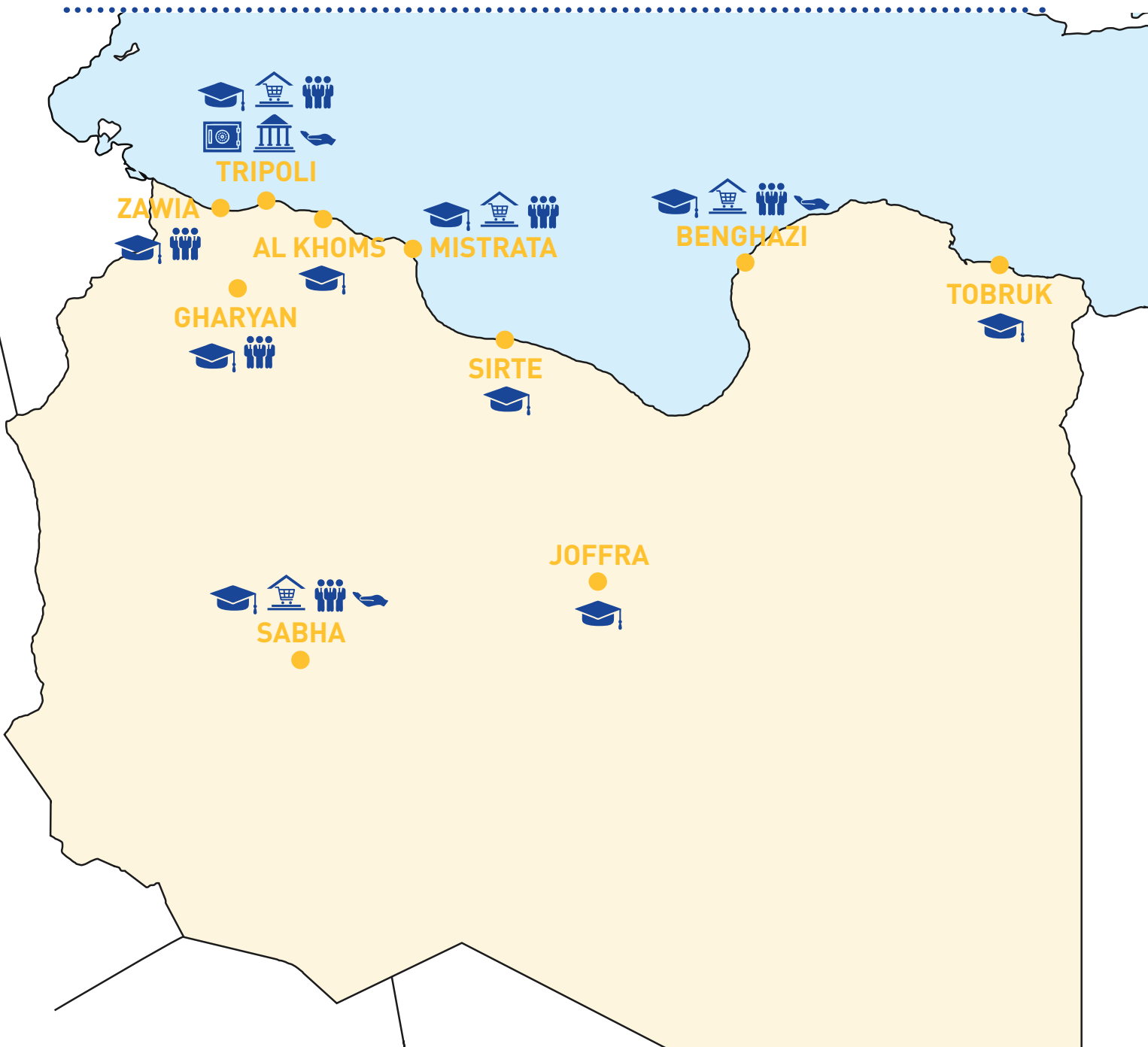
### CROWDFUNDING PLATFORM



feasibility study carried out



handed over to Libyan authorities and banks



## Legends

- |  |  |  |
|--|--|--|
|  Universities |  Chambers of Commerce |  Libya Enterprise |
|  Banks        |  Ministries           |  NGOs             |