

SLEIDSE is a €7.8 million European Union programme aimed at promoting entrepreneurship and supporting the development of a diversified private sector in Libya.

Using a wide range of instruments, the programme aims to disseminate entrepreneurship culture among the youth and the women.

SLEIDSE programme also seeks to provide small businesses in Libya with local and online tailor made development services, including a better access to finance.

SLEIDSE programme is implemented by Expertise France.

The European Union is made up of 28 Member States, which have decided to gradually pool their know-how, their resources and their destiny. Together, over a period of over 50 years of enlargement, they have built an area of stability, democracy and sustainable development, while maintaining their cultural diversity, tolerance and individual freedoms. The European Union is determined to share its achievements and values with countries and peoples beyond its borders.

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SLEIDSE

SUPPORT TO LIBYA FOR ECONOMIC INTEGRATION, DIVERSIFICATION AND SUSTAINABLE EMPLOYMENT



Expertise France is the French public agency for international technical assistance. It aims at contributing to sustainable development based on solidarity and inclusiveness, mainly through enhancing the quality of public policies within the partner countries. Expertise France designs and implements cooperation projects addressing skills transfers between professionals. The agency also develops integrated offers, assembling public and private expertise in order to respond to the partner countries' needs.

www.expertisefrance.fr

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The activities of SLEIDSE programme

1 to disseminate the entrepreneurship culture

SLEIDSE programme campaigns to highlight the positive features of entrepreneurship in Libya by organising **business plan competitions**, **bootcamps**, and **videos** showcasing the stories of successful entrepreneurs.

2 to improve business services delivery

SLEIDSE programme works closely with Libyan authorities in order to strengthen their capacities to develop state-of-the-art services to SMEs in line with international standards.

With Libya Enterprise, the SME Agency, SLEIDSE programme gives a massive boost to Libyan authorities to train talented entrepreneurs: it creates **10 start up labs** in universities.

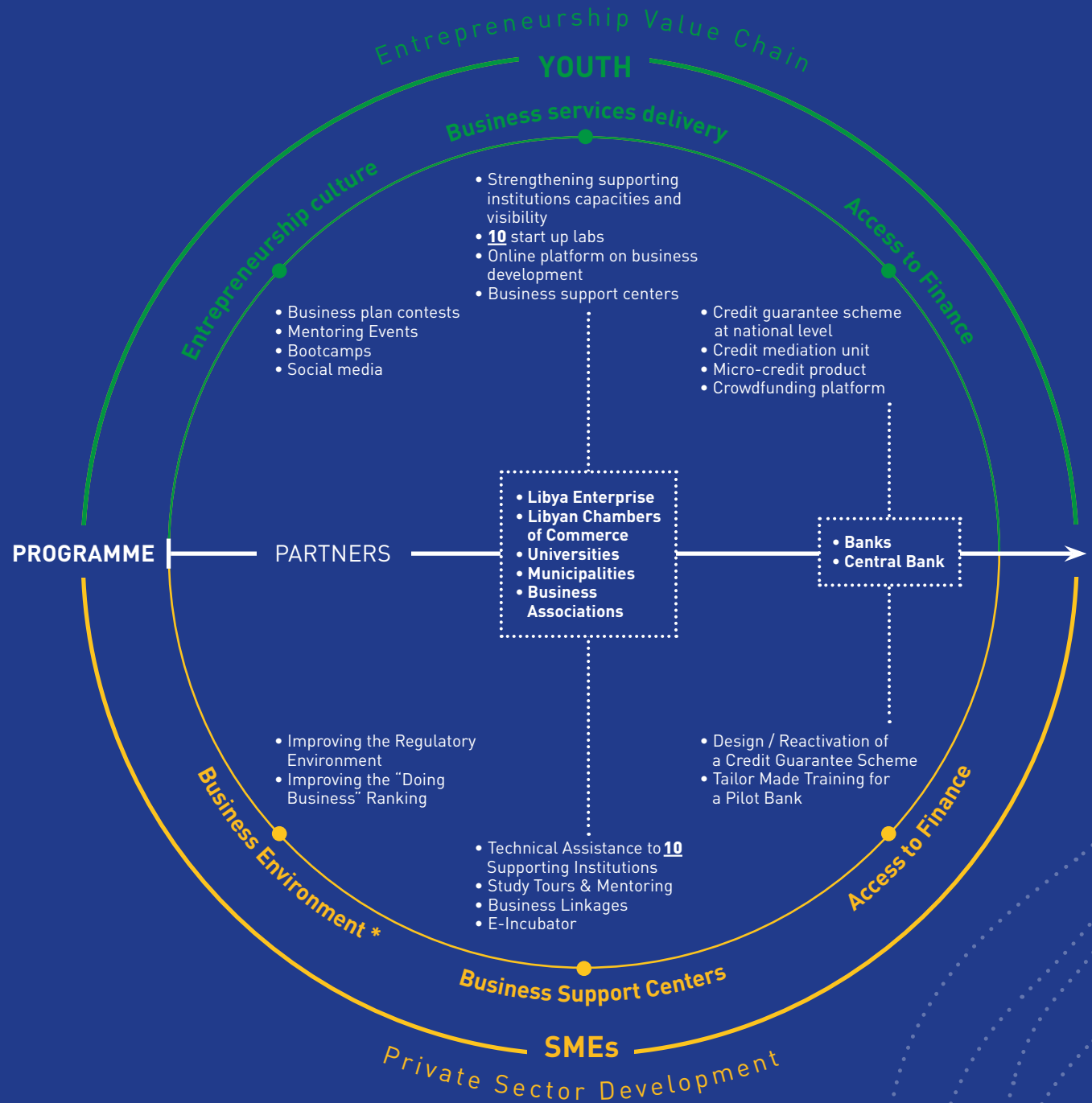
With the Libyan Chambers of Commerce, SLEIDSE programme gives a strong support to develop **business support centers** and trains the staff in line with international standards.

With the International Trade Center, SLEIDSE programme develops an **online platform on business development** offering a free access to all entrepreneurs.

3 to improve access to finance

SLEIDSE supports the development of a **credit guarantee scheme** and the creation of a **credit mediation** unit in strong partnership with Libyan institutions.

Another main activity plans to develop tools such as a **micro-credit product** and the creation of a **crowdfunding platform**.



* IF the political environment allows